

Radio ads: Three 30-second radio spots to promote the 2004 KAN Film Festival in Lawrence, KS
Air Date: Spring 2004

1.

(Pseudo-Euro accent)

Ah, Cannes!
The French Riviera.
The paparazzi.

(Record scratching)

(Midwestern accent. Spell out K-A-N when saying Web address.)

Wrong KAN, buddy!
See the Midwest's own KAN,
featuring filmmakers of all ages.
The KAN Film Festival is 8:30 to 5:30 Saturday, June 5,
at the Lawrence, Kansas, Arts Center.
Visit www.KANfilmfestival.org.

2.

(Academy Award announcer's best red carpet voice.

Spell out K-A-N when saying Web address.)

Check out aspiring Peter Jacksons
and Sofia Coppolas at the 2004 KAN,
showcasing films from adults *and* students.

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June 5, at the Lawrence, Kansas, Arts Center.
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3.

(Slightly seductive voice.)

What's your movie-going pleasure?

(Yuk-it-up voice)

Comedy?

(Shakespearean voice)

Drama?

(Looney Tune-ish voice)

Animation?

(Electronic-sounding voice)

Experimental?

(Walter Cronkite-ish voice)

Documentary?

(Regular radio voice. Spell out K-A-N when saying Web address.)

You'll see all in films from adults
and students at The KAN Film Festival,
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